



Waste Watchers of the Eastern Shore Committee Meeting

March 12, 2025

11:00 am – 12:30 pm

Attendees:

Marilyn Ailes	Mark Stapleton (phone)
Terre Hendricks	Amy Kay Hines
Sue Mastyl	Paul Muhly
Virginia Schneider	Eddie Guillaume

Agenda

Topic	Responsible Party	Time Allotted to Topic
Treasurer Report	Marilyn Ailes	10 min
Old Business	Marilyn Ailes	40 min
New Business	Marilyn Ailes	10 min
Discussion	Action Plan	Responsible Party
Treasures Report:		
February Balance \$ 9,018.97	<ul style="list-style-type: none"> Annual membership fees are due. Some essay winner checks not cashed yet (\$100.00) Need to recruit a Treasurer 	Marilyn
Old Business:		
Funding 1) Have not heard from Krystine Hadley. Sent her a text message on Feb 11. No update. 2) Sue stated Northampton Tourism provides grants	<ul style="list-style-type: none"> Need to reconnect with Krystine Research Northampton grant program Attended the Northampton BOS meeting to request funds for next FY. 	Virginia Marilyn
Public Works funded Pick-ups Pickups are going well. CCSC called with interest to participate in a pick-up.	<ul style="list-style-type: none"> Need a list of available dates for Spring. Contact established organizations to determine if they have any interest in road clean-ups (Rotary clubs, Elks, Lions club, etc.). Need to order gloves. 	Terre Mark Mark

Sue contacted the Rotary Club. Ms. Numuz is the contact person for the Rotary.	<ul style="list-style-type: none"> • Advertise a request for groups to participate in the pick-up program. • Call Rotary (Ms. Numuz) • Request a list from VDOT of the "Adopt a Road" participants in order to send a letter about the WW litter pick up program. • Contact Camp Accohannock to see if they would be interested. 	Terre Mark Eddie
WW Profile Increase visibility in the media.	<ul style="list-style-type: none"> • Jan to write a letter to the Post • Sue to write a letter to the Post about the ban on use of polystyrene in restaurants • Sue to do an article about WW for the CBES newsletter 	Jan Sue
Events to Promote WW Community Y in Onley would like a presentation – No update. The Y has not responded due to change in staff. Will table this item. Open House has been delayed until Spring. We need a theme. Perhaps a simple, unified recycling message for the two counties. Potential events to disseminate WW info: Earth Day – April 26 Chincoteague Seafood Fest – May 3 Art and Music on the Farm – May 24 Blueberry Festival – July 24-26	<ul style="list-style-type: none"> • Determine future events for WW participation. • Need "trash talkers" to be available for schools and events. • Need a coordinator to keep track of events where we could have a table. • Submit a request for an Earth Day table on April 26 	Virginia Marilyn Virginia
WW Org Chart and Rack Cards Suggested changes were made to the rack cards. The Org chart and goals were removed. Rack cards were purchased and printed by Creative Deeds Graphics. Cost \$132.00 for 500 cards.	<ul style="list-style-type: none"> • Distribute and place rack cards at Chamber of Commerce, Mallards, Blarney Stone, etc. 	Sue Amy Kay
Storage Facility Motion made and accepted to continue to use our current storage facility. Consider a smaller unit.	<ul style="list-style-type: none"> • Determine if the storage unit contents will fit in a smaller, less expensive unit 	Marilyn
Unified Recycling Message Consider having a strategic session with County administrators and recycling companies to streamline processes and determine information to educate County residents. Sue contacted Ron Wolfe, and he approves of a strategic planning session. Review: TFC guidelines Styrofoam ban Locations	<ul style="list-style-type: none"> • Determine date for the session – Fall timeframe • Agenda • Participants • Create recycling information • Bring ideas for the "Summit" to the Feb meeting. • Consider inviting Tourism and Realtors to the strategic session 	Sue

Signage Campaign for businesses/organizations Committee decided to focus on the road pick-up program and will defer this program until the Fall.		
New Business:		
January minutes approved	<ul style="list-style-type: none"> No Minutes for February – meeting was canceled due to inclement weather 	Marilyn
Green Grant Applications <ul style="list-style-type: none"> Litter Prevention Community Beautification Cigarette Litter Prevention Recycling & Waste Reduction Award amounts –\$ 500.00, 750.00 and 1000.00 Committee does not feel there is a need to submit a grant request at this time.	<ul style="list-style-type: none"> Applications accepted until April 30th No further action 	
Litter Survey Survey is complete. There is an upward negative trend. The survey indicates that the litter problem is still prevalent with no improvement (actually worse) in Accomack and Northampton County.	<ul style="list-style-type: none"> Send results to both Counties Submit findings to the Post 	Marilyn
Cover Your Load There is law to cover the back of pick-up trucks.	<ul style="list-style-type: none"> Submit the requirement to cover your load (pickup trucks) to Ted Shockley to see if he will publish the requirements Touch base with WESR – radio spot to talk about the litter pick up program 	Marilyn Mark
Web Site Motion approved to have Virginia research a web site programmer to set up the WW website for initial creation and maintenance.	<ul style="list-style-type: none"> Contact CreativeKaren for cost estimate 	Virginia
Accomplishments <ul style="list-style-type: none"> Rack card revised and printed Continue road pick-ups Tax forms completed Letter to the Editor (Post) Feb 7 – Appreciates the work of roadside litter team Litter survey complete Presentation for Board of Supervisors members – Northampton Budget Meeting Feb 25 		
Next Steps <ul style="list-style-type: none"> WW events to attend in 2025 – list started Print 100 copies of the Safety form for road pickups – motion approved 		

Future Initiatives

- Strategic planning session on a unified ESVA recycling program – consider a Fall program
- Open House
- Program to acknowledge businesses for recycling efforts
- New storage facility

Next Meeting: April 9, 2025 – Sawmill Park – Public Works building