

# Waste Watchers of the Eastern Shore Committee Meeting

May 14, 2025 11:00 am - 12:30 pm

Attendees: Marilyn Ailes

Terre Hendricks

Sue Mastyl Virginia Schneider

Paul Muhly Betty Martin

Mark Stapleton (phone)

## Agenda

Agenda		T	1
	Topic	Responsible Party	Time Allotted to Topic
Treasurer Report		Marilyn Ailes	10 min
Old Business		Marilyn Ailes	40 min
New Business		Marilyn Ailes	10 min
Discussion		Action Plan	Responsible Party
Treasures Report:			
May Balance	\$ 8344.98	<ul> <li>Annual membership fees are due.</li> <li>Essay winner checks not cashed yet (\$100.00)</li> <li>No word yet on Northampton funding</li> <li>Need to recruit a Treasurer</li> </ul>	Marilyn
Old Business:			
Public Works funded Pick-ups Pickups are going well. CCSC2 – to conduct a road pick up on May 10 – event was cancelled. June 7 – Naomi Makemie Presbyterian Church June 14 – ESCC Science department – Alex Foxworthy Cara Rollander to discuss with her church and determine if they are interested in participating – date TBD		<ul> <li>Need a list of available dates for Spring and Summer.</li> <li>Contact established organizations to determine if they have any</li> </ul>	Terre Mark
		<ul> <li>interest in road clean-ups (Rotary clubs, Elks, Lions club, etc.).</li> <li>Order additional supplies – gloves were purchased.</li> </ul>	Mark
		<ul> <li>VDOT sent a list of the "Adopt a Road" participants to Mark.</li> <li>Consider an ad/letter in the Post thanking all participants.</li> </ul>	Mark/Terre
		manking all participants.	Eddie

Events to Promote WW	Contact Camp Accohannock to see if they would be interested. No update.	
Potential events to disseminate WW info:	Determine future events for WW participation-create a list.	Virginia
Earth Day – April 26. Virginia and Sue participated in the Exmore Earth Day celebration.	Identify personnel available to help with the events.	Marilyn
Chincoteague Seafood Fest – May 3 – No table for WW Art and Music on the Farm – May 24 - No	Need "trash talkers" to be available for schools and events.	Virginia
Clean the Bay Day – June 7 – consider sending an email to membership to encourage participation.  Blueberry Festival – July 24-26  Try to make our participation in events more interactive.	Determine if we want to sponsor a group for Clean the Bay Day – we will not sponsor a group this year.	
Unified Recycling Message Recycling remains in flux. Hoping to coordinate a program with the two counties for a workshop in the Fall. Review: TFC guidelines Styrofoam ban Locations Signage Campaign for businesses/organizations Sue to mention this event at the Solid Waste Committee	<ul> <li>Agenda</li> <li>Participants</li> <li>Create recycling information</li> <li>Consider inviting Tourism and Realtors to the strategic session</li> </ul>	Sue
Web Site Virginia gave a brief overview and a demonstration of the new website.	Provide additional information to Karen to improve the WW website.	Virginia
	Get website posted	
Litter Survey	<ul><li>Send results to both Counties</li><li>Submit findings to the Post</li></ul>	Marilyn
Cover Your Load  There is law to cover the back of pick-up trucks.  Included in the article that Marilyn is writing for the Post.	Submit the requirement to cover your load (pickup trucks) to Ted Shockley to see if he will publish the requirements	Marilyn
	Touch base with WESR – radio spot to talk about the litter pick up program – done March 25	Mark
Education and Presentations  Virginia contacted 2 individuals that expressed interest in WW. Provided a membership form.  Rotary Club in Exmore has requested a presentation.	Attend Exmore Rotary Club     Meeting – June 5	Virginia
Notary Club in Exhibite has requested a presentation.	5	Amy Kay
Next meeting	Provide directions to site	

April minutes approved	No changes     Marilyn
Storage unit. The cost of the current storage unit has increased to \$99.00 per month. Onancock Storage prices are better. Motion approved to investigate Onancock.	Put our name on the Onancock Storage area waiting list for a smaller unit (8X10 or 5X10).      Marilyn
Reverse vending machines These machines take cans or bottles and issue a receipt for cash. Consider crusading for a cost for plastic bags to reduce use and potentially decrease litter.	Table this discussion until we have more information and a coordinated plan.
Earth Day The current coordinator of Earth Day would like WW to consider taking over this event. Could potentially get a grant to assist with planning and logistics.	<ul> <li>Contact Alex Foxworthy to see if he would be interested in running Earth Day.</li> <li>Contact Paul Berge for more info.</li> </ul>

### **Accomplishments**

- Road pick-up in May- cancelled. Next road pick-up is scheduled June 7
- Guest column for the Post was written by Marilyn about litter prevention and WW initiatives
- New website created
- Participated in Earth Day on April 26 distributed literature and magnets
- Onancock Rotary meeting?

### **Next Steps**

- Consider a ¼ page ad in the Post for the litter survey results
- Consider a campaign around "Cover Your Load"
- Tour the hazardous waste facility in Painter VA Scheduled June 11
- New storage unit

#### **Future Initiatives**

- Strategic planning session on a unified ESVA recycling program consider a Fall program
- Open House date and content TBD
- Program to acknowledge businesses for recycling efforts

Next Meeting: June 11, 2025 - Davis Disposal in Painter - 11am